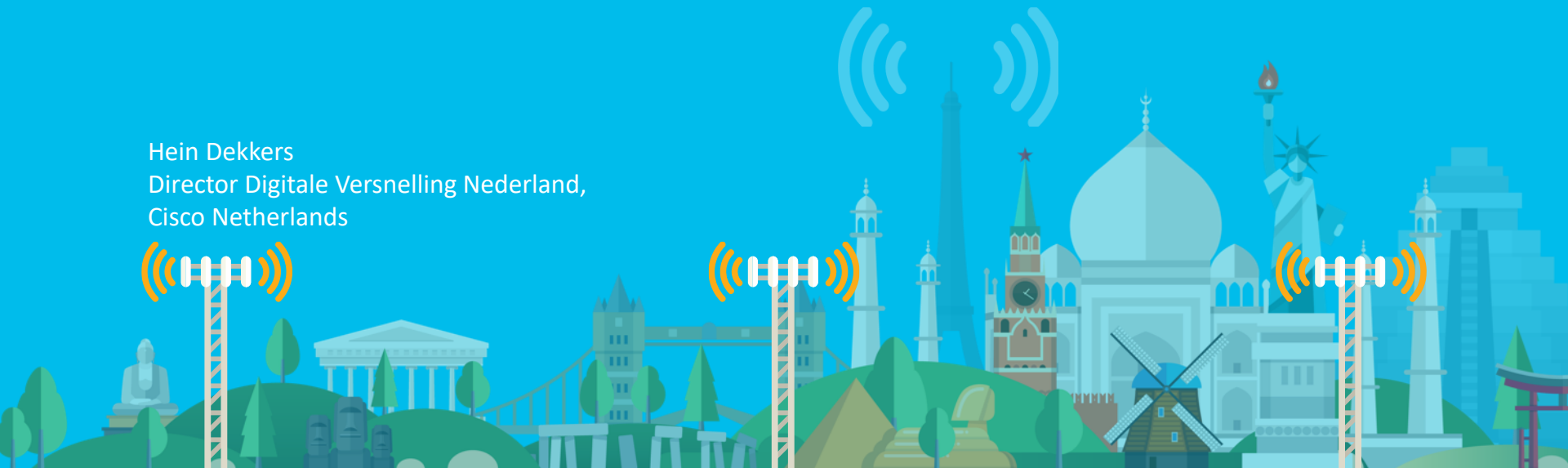




Linkedin : heindekkers
Twitter : @hedekker
Email : hedekker@cisco.com

Country Digital Acceleration

Hein Dekkers
Director Digitale Versnelling Nederland,
Cisco Netherlands



CISCO PURPOSE

Inclusive Future

01

PURPOSE
(Why)

CISCO COMMITMENT

Trust | Innovation | Choice

02

CORPORATE STORY
(Who)

CDA - Secure & Inclusive Digital Society
Customer Partnerships
People & Partners

CISCO FOCUS

Connect | Secure | Automate

03

TECH STORY
(How)

3-YEAR
STRATEGY

FUTURE OF
WORK

STRATEGIC PILLARS
FOUNDATION

SECURE, AGILE
NETWORKS

OPTIMIZED
APPLICATION EXPERIENCE

END-TO-END
SECURITY

STRATEGIC PILLARS
FOUNDATION

CAPABILITIES
AT THE EDGE

INTERNET
FOR THE FUTURE

Cisco's Country Digital Acceleration (CDA) is a **strategic partnership** with national leadership to accelerate the national digitization agenda and create new value for the country, its businesses and its citizens. CDA is in **43 countries representing 60% of the world's population of 75% of global GDP.**



MODERNIZE
NATIONAL
INFRASTRUCTURE



FOSTER INNOVATION,
SKILLS AND
EDUCATION



CREATE
NEW JOBS & DIGITIZE
PUBLIC SERVICES



ENSURE SECURITY

Digitale Versnelling Nederland 2.0 (CDA)

“A Secure & Inclusive Digital Society”

DVN is a **strategic partnership** with national leadership and BV NL to accelerate the national digitization agenda and create new value for the country, its businesses and its citizens.

Together with our partners we will invest in **Knowledge, Trust** and **Cyber Resilience** to accelerate digitization.



National Critical Infrastructure



Education



Healthcare



Cyber Security

Business News Radio The Netherlands





Snelheidsadvies op basis van gegevens uit **lussen**



Snelheidsadvies op basis van gegevens uit Floating Car Data (**FCD**)



Snelheidsadvies op basis van gegevens uit **Glasvezel**

Thank you.